

APEROL x SMEG PROMOTION RULES

These are the terms and conditions (“Rules”) that apply to the Aperol Smeg promotion (“Promotion”). By entering the Promotion, each entrant agrees to these Rules and confirms they have read and understood our Privacy Notice at https://www.camparigroup.com/sites/default/files/privacy_notice_eng_ggl_promotions.pdf. Please also see how we limit our liability in the “Liability” section below.

1. **Promoter:** Glen Grant Limited t/a Campari UK, a company registered in the United Kingdom (company no. SC292101) with its registered office address at Glen Grant Distillery, Rothes, Morayshire, AB38 7BS (“Promoter”). Postal correspondence must be sent to 14-16 Great Portland Street, London W1W 8QW.
2. **Entry period:** The Promotion opens for entry on 20 May 2025 and closes on 31 August 2025 (“Entry Period”). To be eligible to win a Smeg Aperol Mini Fridge, entries must be received during the 42-day period from 20 May 2025 to 30 June 2025 (inclusive).
3. **Eligibility:** Entry is open to legal residents of the United Kingdom (England, Scotland, Wales and Northern Ireland only) who are at least 18 years old at the time of entry. The Promotion is not open to employees and contractors of Promoter or any promotion administrator or prize provider, their families and households and anyone else professionally involved or associated with the Promotion. Promoter reserves the right at any time to require proof of eligibility in such form as Promoter reasonably considers necessary.
4. **Limit on number of entries and prizes:** A limit of one (1) entry per person applies to this Promotion. Promoter reserves the right at any time to disqualify anyone found to have entered more than once, including by using multiple accounts. Entrants are only eligible to win a maximum of one (1) prize in this Promotion.
5. **How to enter:** To enter the Promotion, eligible entrants must do the following during the Entry Period: (i) purchase a promotional 4-pack of Aperol Spritz Ready to Serve; (ii) scan the QR code on the neck tag or go direct to www.aperol.com/en-gb/smegpromotion; and (iii) complete the online entry form and scan your purchase receipt. To be eligible to win a Smeg Aperol Mini Fridge, entries must be received during the period from 20 May 2025 to 30 June 2025 (inclusive).
6. **42x Smeg Aperol Mini Fridges to be won in winning moments:** There is one (1) Smeg Aperol Mini Fridge available to be won each day during the 42-day period from 20 May 2025 to 30 June 2025 (inclusive). Each daily winner will be selected using a computer algorithm that determines the winning moment on each day. The winning moment for each day will be a randomly allocated time on that day. The first entry received by Promoter after the winning moment will win the Smeg Aperol Mini Fridge allocated to that day (whether the entry is received on that day or on a later day). Entries will be timed to the nearest second and Promoter’s clock will be the official timekeeper for this Promotion.
7. **50x £100 Aperol Merchandise Vouchers to be won in winning moments:** There are fifty (50) £100 Aperol Merchandise Vouchers to be won during the Entry Period. Winners will be

selected using a computer algorithm that determines the fifty (50) winning moments during the Entry Period. The winning moments will be randomly allocated times on randomly allocated days during the Entry Period. This means that there may be more than one winner, or no winner at all, on a particular day, and the fifty (50) available prizes may all be won prior to the end of the Entry Period. The first entry received by Promoter after each winning moment will win the £100 Aperol Merchandise Voucher allocated to that winning moment. Entries will be timed to the nearest second and the Promoter's clock will be the official timekeeper for this Promotion.

8. **10x prizes to be won in final prize draw:** All non-winning entries received during the Entry Period will be entered into a final prize draw to be held on 1st September 2025. There are ten (10) prizes to be won in the final prize draw. The first five (5) entrants drawn at random will win a Smeg Aperol Mini Fridge. The next five (5) entrants drawn at random will win a £100 Aperol Merchandise Voucher. Entrants who have already won a winning moments prize are not eligible for the final prize draw.
9. **Prize conditions:** The £100 Aperol Merchandise Vouchers must be redeemed via the Aperol online store accessible at <https://shop.aperol.com/en-gb>. The use of the voucher is subject to the applicable Aperol Merchandise Store terms and conditions available at [Terms & Conditions](#). Prizes are non-transferable, non-refundable, non-exchangeable and no cash alternative is available. However, if Promoter considers it appropriate, or if it becomes necessary for reasons beyond Promoter's control (e.g. if a prize becomes unavailable for any reason), a prize may be varied or swapped for a suitable alternative in Promoter's discretion.
10. **Winning moments prize notification and claim process:** Entrants who win a Smeg Aperol Mini Fridge or a £100 Aperol Merchandise Voucher in a winning moment will be notified of the win immediately on screen upon completion of the entry steps described in Section 5. Notification of the win will also be sent to the email address provided at the time of entry within seven (7) days. To claim the prize, the winner must provide the contact information requested in the notification, including a postal address for delivery of physical prizes, within fourteen (14) days of the initial notification.
11. **Prize draw winner notification and claim process:** The prize draw winners will be notified by phone call/text message or email using the contact details collected at the time of entry within seven (7) days of the completion of the winner selection process. Promoter will make reasonable efforts to contact the winner, but it is the winner's responsibility to monitor their email address (including spam folder) and voicemail for receipt of the notification. To claim the prize, the winner must provide the contact information requested in the notification, including a postal address for delivery of physical prizes, within fourteen (14) days of the initial notification.
12. **Forfeiture of prizes:** If a winner fails to claim their prize or fails to provide any information requested by Promoter by the claim deadline, Promoter reserves the right to disqualify the winner and select an alternative winner. If a winning moments prize is unclaimed, the alternative winner will be the entrant whose original entry was received next closest in time to the original winning moment. For unclaimed prize draw prizes, an alternative winner will be randomly selected using the same process as the original selection process and must claim the Prize within 14 (fourteen) days of Promoter's win notification.
13. **Prize delivery:** The Smeg Aperol Mini Fridges will be delivered to the winner at the delivery address notified to Promoter during the claim process. The £100 Aperol Merchandise

Vouchers will be delivered to the winner as a digital code to the email address or phone number notified to Promoter during the claim process. Prizes will be delivered within 30 (thirty) days of a valid claim from the winner, unless a later delivery date is agreed with the winner during the claim process.

14. **Liability:** Nothing in these Rules limits or excludes any person's liability for death or personal injury caused by negligence, for fraud, for breach of the Consumer Rights Act 2015, or for any matter for which liability cannot be lawfully limited or excluded. Subject to this, Promoter will not be liable for: (i) any loss or damage caused by a third party who is not acting on behalf of or under the direct instructions of Promoter; (ii) any loss or damage occurring as a result of the winner taking up and using any third-party product forming part of the prize (except where caused by the negligence of Promoter, its agents or distributors or that of their employees); (iii) any loss or damage caused by any event or circumstance beyond Promoter's reasonable control; (iv) any loss of profits or revenue, loss of anticipated savings or loss of goodwill; or (v) any unavailability of Promoter's websites, apps or social media accounts.
15. **Cancellation and variation:** Promoter reserves the right to vary, suspend or cancel the Promotion and/or these Rules if it considers it necessary or appropriate to do so, including if there is any actual or anticipated breach of applicable law or if variation, suspension or cancellation is necessary due to an event outside Promoter's reasonable control. Promoter reserves the right to cancel, modify or suspend the Promotion should it not be capable of running as planned for reasons including but not limited to tampering, unauthorised intervention, fraud, dishonesty, technical failures, or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion. In the event of cancellation, prizes may be awarded to winners drawn from entries received prior to cancellation.
16. **Disqualification:** The Promoter seeks to run a fair and secure Promotion and prevent abuse and cheating. If you enter in a way that is not consistent with these Rules, your entry (and any of your associated aliases) will be disqualified. Any prize awarded may be void and recoverable. For this reason, the Promoter reserves the right at any point to:
 - a. Verify the eligibility of entrants and/or provisional winners through multiple means by requesting such information it consider reasonably necessary for this purpose. Entry or a Prize may be withheld until verification is completed.
 - b. Disqualify entries that are not made directly by the individual entering the Promotion.
 - c. Disqualify entries made using anonymous email services such as, but not limited to, GuerillaMail, Dispostable or Mailinator.
 - d. Disqualify bulk entries from individuals, trade, consumer groups or third parties, incomplete entries and entries submitted by macros or other automated means.
 - e. Disqualify entries beyond the maximum allowed, or those using techniques such as 'script', 'brute force', masking identity by manipulating IP addresses, using aliases or identities other than their own or any other means.
 - f. Disqualify entrants who tamper with the entry process.
 - g. Disqualify entries or entrants which, the Promoter regards as being in breach of these Rules, any applicable laws, any terms and conditions referred to in these Rules and/or the spirit of the Promotion.
17. **Interference with the Promotion:** Any attempt to damage or undermine the content or legitimate operation of the Promotion is prohibited and may also be a violation of criminal

and/or civil laws. Promoter reserves all its rights and remedies to deal with breaches or suspected breaches of this section including, without limitation, to exclude any entrant or winner believed to be associated with such activity.

18. **Publicity:** By entering the Promotion, each entrant agrees that, in the event of a win, Promoter shall be entitled (but not obliged) to announce their names (and/or social media handles if applicable) on Promoter's websites, via PR and social media. By entering the Promotion, all entrants grant to Promoter a non-exclusive, perpetual, worldwide licence to use (and to grant a sub-license to Promoter group companies and other third parties to use) their entry for the purpose of administering the Promotion and prize fulfilment, for internal business purposes, for publicity purposes connected with the Promotion and for general advertising, marketing and PR purposes. This licence includes (without limitation) the right to edit, modify and adapt the entry, to incorporate the entry into or combine it with other materials, and to publish the entry in any media, including on Promoter's websites and social media. Entrants may also be asked (without further reward) to take part in reasonable publicity connected with the Promotion.
19. **Disclosure of winner's details:** By entering the Promotion, each entrant acknowledges that in the event of a win their surname and county of residence may be disclosed to persons enquiring, where permitted by law. Any entrant may object to their information being made available in this way, or may request that the amount of information made available be reduced, by contacting Promoter using the contact details at the end of these Rules. In these circumstances, the entrant acknowledges that Promoter may nevertheless disclose the relevant information, and the entrant's entry, to the Advertising Standards Authority (and/or any other competent authority) if required to do so. By way of example, this may happen where Promoter is required to demonstrate that it has awarded any advertised prizes. To request disclosure of winner details, enquirers must submit a request to Info@winners-list.com :within one (1) month following the end of the Entry Period. Details will only be disclosed (if permitted by law) after all Prizes have been awarded.
20. **Personal data:** Entrants acknowledge that any personal data processed in connection with the Promotion will be processed in accordance with Promoter's Privacy Notice, which is available at www.camparigroup.com/sites/default/files/privacy_notice_eng_ggl_promotions.pdf. In particular, Promoter will share personal data with Umbrella Risk Management Limited (company number 05397976), a third-party supplier engaged by Promoter to assist with the administration of the Promotion.
21. **Accessing these Rules:** Any website on which these Rules are posted is only intended to be accessed from the United Kingdom and where permitted by law. Promoter makes no representation that materials relating to the Promotion are appropriate or available for use at other locations. Access to them from territories where their contents are illegal is strictly prohibited.
22. **Severance and waiver:** If any part of these Rules is or becomes invalid, illegal or unenforceable, the validity, legality and enforceability of the rest of these Rules will not be affected. Promoter's failure to enforce any term of these Rules will not constitute a waiver of that provision.
23. **Disputes:** Subject to the "Law and Jurisdiction" section below, if there is a dispute about the Promotion or these Rules, Promoter's decisions are final. If there is a conflict between these

Rules and any other document referred to in these Rules, these Rules take precedence to the extent necessary to resolve the conflict.

24. **Law and jurisdiction:** The Promotion and these Rules are governed by English law. Wherever you live in the United Kingdom, you can bring claims against Promoter in the English courts. If you live in Wales, Scotland or Northern Ireland, you can also bring claims against Promoter in the courts of the country you live in. Promoter can claim against you in the courts of the country you live in.
25. **Accessibility:** If you have any difficulty accessing or entering this promotion, please contact us at info@winwithaperol.co.uk. If you would like these terms and conditions in another format (for example: audio, large print, braille) please contact us and we will endeavour to provide it.
26. **Contact:** General enquiries about the Promotion can be sent to Promoter at:
info@winwithaperol.co.uk
Postal correspondence can be sent to 14-16 Great Portland Street, London W1W 8QW.