CAMPARI UK APEROL APRÈS -SKI ESCAPE PROMOTION RULES

These are the terms and conditions ("Rules") that apply to the [Campari UK Aperol Après-Ski Escape Promotion] ("Promotion"). By entering the Promotion, each entrant agrees to these Rules and confirms they have read and understood our Privacy Notice at privacy_notice_eng_ggl_promotions.pdf. Please also see how we limit our liability in the "Liability" section below.

1. **Promoter:** Glen Grant Limited t/a Campari UK, a company registered in the United Kingdom (company no. SC292101) with its registered office address at Glen Grant Distillery, Rothes, Morayshire, AB38 7BS ("**Promoter**"). Postal correspondence must be sent to 14-16 Great Portland Street, London W1W 8QW.

2. **Entry period:** The Promotion opens for entry on 1 November 2025 and closes on 28 February 2026 ("**Entry Period**").

3. **Eligibility:** Entry is open to individual legal residents of Great Britain (England, Wales, Scotland only) who are at least 18 years old at the time of entry. The Promotion is for consumers only. Business entrants are excluded. The Promotion is not open to employees and contractors of Promoter or any promotion administrator or prize provider, or the families and households of any of those individuals, or anyone else professionally involved or associated with the Promotion. Promoter reserves the right at any time to require proof of eligibility in such form as Promoter considers necessary.

4. **Purchase necessary**. Each entry requires the purchase of a promotional bottle of Aperol 70cl (ABV 11%) from participating stores. Entrants must retain the promotional neck tag with the unique code for 14 (fourteen) days after submitting a prize claim, as this may be required for validation and in order for the winner to receive their prize. Internet access, a telephone number and a valid email address are required. Promotional bottles are subject to availability.

5. **Limit on number of entries and prizes:** A limit of one (1) entry per person applies to this Promotion. Promoter reserves the right at any time to disqualify anyone found to have entered more than once, including by using multiple accounts.

6. **How the Promotion works:** Eligible entrants will have two (2) chances to win in this Promotion, as follows:

   Spin-to-Win: All eligible entrants will have a chance to win a Spin Prize at the time of entry. After completing the online entry form on the promotional microsite (see how to enter in Section 7), the entrant will be invited to spin a snowflake on screen by pressing the 'spin' button. If the entrant's spin points towards a winning segment of the snowflake, the entrant will win the prize indicated. If the entrant's spin points towards a losing segment, they will not win a prize. See section 8 for full prize details. **Spin Prizes will be randomly awarded using a computer algorithm process designed to produce an even distribution of prizes over the course of the Entry Period. For each prize, the computer algorithm allocates a time and date during the Entry Period. The first entrant to spin the snowflake after that time and date wins the randomly allocated prize. Entries will be timed to the nearest second and Promoter's clock will be the official timekeeper.**

   Après Ski Escape Prize Draw: All eligible entrants will also be entered into a prize draw for a chance to win one (1) Apres-Ski Escape Prize Package. The prize draw will be held on 6 March

2026 and the winner will be the entrant whose name is drawn at random from all eligible entries. See sections 12 and 13 for full prize details.

7. **How to enter:** To enter the Promotion, eligible entrants must do the following during the Entry Period:

    a. Purchase a promotional bottle of Aperol 70cl (ABV 11%) from participating stores.

    b. Scan the QR code on the inside of the neck tag to be taken to the promotional microsite at **www.aperol.com/en-gb/ski-trip**.

    c. Complete the online entry form, providing full name, email address, telephone number, postal address and the unique entry code found on the inside of the neck tag.

    d. Spin the snowflake to see if a Spin Prize has been won.

SPIN-TO-WIN

8. **Available prizes:** There are 250 'spin-to-win' prizes ("**Spin Prizes**") available to be won in this Promotion, consisting of the following:

    a. 150 x Aperol Beanie Hats (one size).

    b. 10x Aperol Neck Warmers (one size).

    c. 16x Aperol Earmuffs (one size).

    d. 7x Aperol Fluffy Bucket Hats (one size).

    e. 6x Aperol Jumpers (unisex, size large only).

    f. 61x Aperol Ice Cube Trays.

9. **Prize conditions:** Spin Prizes are non-transferable, non-refundable, non-exchangeable and no cash alternative is available. However, if it becomes necessary for reasons beyond Promoter's control, Promoter may vary or swap all or any element of a Spin Prize for a suitable alternative in Promoter's discretion. Any pictures depicting the Spin Prizes on any media including press advertisements or posters are indicative only and the actual Spin Prizes may vary from the depictions.

10. **Winner notification:** If an entrant has won a Spin Prize, they will be notified on screen at the time of their spin, and a confirmation email will be sent at the same time to the entrant's email address collected at the time of entry. Promoter will make reasonable efforts to contact winners, but it is each winner's responsibility to monitor their email address (including spam) for receipt of the notification. It is the responsibility of the entrant to provide their correct, up-to-date details when entering the Promotion. Promoter cannot be held responsible for a winner supplying inaccurate information that affects delivery of their Spin Prize.

11. **Prize delivery:** The Spin Prizes will be delivered to the winners at the delivery address notified to Promoter during the sign-up process within 60 (sixty) days of the date of the winner

confirmation email. For any queries or updates to addresses, winners should contact AperolCompetition@campari.com.

APRÈS SKI ESCAPE PRIZE PACKAGE

12. **Available prize:** There is one (1) Après Ski Escape prize package ("**Après Ski Escape Prize**") to be won in this Promotion, consisting of the following package to Les Arcs in Savoie, France, for the winner and three (3) guests aged 18+:

    a. Return economy class flights from an airport in London, Manchester or Edinburgh to Grenoble Alpes-Isère Airport, France, departing and returning on mutually agreed dates between 2 January 2027 and 31 March 2027 inclusive (blackout dates apply, see prize conditions in section 13).

    b. [Seven (7)] nights' accommodation in a chalet hotel in Les Arcs, Savoie, France, two twin rooms (for 4 people) on a catered chalet basis. Catering includes hot breakfast (5 days) or continental breakfast (7 days), afternoon tea (6 days) and evening meal (5 days), but excludes lunch.

    c. Round trip ground transfers between the winner's home and the UK airport and between Grenoble Alpes-Isère Airport and the Les Arcs resort.

    d. Six (6) day full resort lift pass for the Les Arcs resort will be provided for each person. If the resort links to other areas, the pass will cover the full accessible area. Slope insurance (distinct from travel insurance) will be included as part of the ski pass.

    e. Ski/snowboard equipment hire will be provided for each person at a standard level. (Goggles and salopettes not included). Insurance for equipment is not included.

13. **Prize conditions:** The following conditions apply to the Après Ski Escape Prize:

    a. The winner and three (3) guests must be aged 18+ at the time of travel.

    b. All travel must be completed between 2 January 2027 and 31 March 2027 (inclusive). Travel cannot take place at any time on or during the following blackout dates: Friday 12th February 2027 to 21st February 2027. All dates are subject to airline and chalet availability.

    c. All travel bookings must be made by Promoter or its appointed agent. Travel must be booked at least 30 (thirty) days in advance. The choice of all Prize elements, including airports, airlines, flights, aircraft seating, accommodation and room types are at the sole discretion of Promoter and are subject to availability.

    d. The winner and guests are solely responsible for ensuring that they are able to travel at the appointed times on the relevant dates. No alternative times and dates are available.

    e. The winner and guests are solely responsible for ensuring that they have valid passports and any required visas or other travel documents or permissions necessary to permit entry to France.

f. Slope insurance (distinct from travel insurance) is included with the lift passes, but all other travel, equipment and medical insurance is excluded and must be arranged by the winner and guests at their own cost.

g. All prize elements must be used by the winner and guests in the same itinerary. The winner and guests are not entitled to receive compensation for any unused elements.

h. Once issued, airline tickets are non-transferable and may not be reissued. Open tickets cannot be issued, and stopovers are not permitted.

i. The winner and/or guests may be asked for a credit card on check in at the accommodation to cover any extras and therefore must be able to provide one and cover these costs.

j. The Après Ski Escape Prize **excludes** all costs and expenses incurred by the winner and guests that are not expressly set out above, including (without limitation): (i) additional transportation; (ii) travel upgrades; (iii) additional overnight accommodation; (iv) any additional meals and beverages; (v) travel and medical insurance, visas and any other required travel documents; (vi) COVID-19 or other health-related testing, screening, immunisation and quarantine costs (if applicable); (vii) discretionary spending money; (viii) hotel room service and in-room charges; and (ix) tips and gratuities.

k. Promoter is not responsible for any COVID-19 or other health-related travel testing or restrictions applicable to the winner and/or guests, including (without limitation) any vaccination, quarantine or isolation-related costs or conditions. The winner and guests are responsible for ensuring that they adhere to all applicable COVID-19 or other health-related laws, rules, procedures and protocols.

l. The winner and guests are subject to and must comply with all applicable terms and conditions and policies of the relevant airport, transport service, accommodation, resort and event/venue providers. The winner and guests must comply fully with such terms and conditions, codes and policies and all applicable laws and regulations. Promoter will have no liability to the winner or guests if the winner and/or guests are unable to receive the full benefit of the Après Ski Escape Prize or are denied entry to, or are asked to leave, any venue or transport service as a result of a failure to abide by the applicable terms and conditions, codes, policies, any applicable law or as a result of inappropriate behaviour.

m. The Après Ski Escape Prize is non-transferable, non-refundable, non-exchangeable and no cash alternative is available. However, if it becomes necessary for reasons beyond Promoter's control, Promoter may vary or swap all or any element of the Après Ski Escape Prize for a suitable alternative in Promoter's discretion.

14. **Winner notification:** The prize draw winner will be notified by phone call and/or email using the contact details collected at the time of entry within five (5) days of the prize draw, which will be held on 6 March 2026. Promoter will make reasonable efforts to contact the winner, but it is the winner's responsibility to monitor their email address (including spam folder) and voicemail for receipt of the notification.

15. **Prize claim:** The winner must claim their Prize within 14 (fourteen) days of Promoter's initial win notification by providing the information requested in the win notification. In particular, the winner will be asked to provide their unique neck tag or a scan/copy of it. If the winner fails to claim the Après Ski Escape Prize or fails to provide any information or documentation required by Promoter by the claim deadline, Promoter reserves the right to disqualify the winner and select an alternative winner. The alternative winner will be selected using the same process as the original selection process and must claim within 14 (fourteen) days of Promoter's win notification.

16. **Travel bookings:** All travel bookings will be arranged by Promoter or its appointed agent, who will contact the winner to make the necessary arrangements after they have submitted a valid claim. Tickets and any required travel or hotel vouchers and lift passes will be provided by post or email in good time prior to departure. The winner and guests must present valid tickets on arrival at the airport. The winner and guests will not be permitted to travel without valid tickets, and the winner and guests are solely responsible for the safekeeping of their tickets.

GENERAL TERMS

17. **Liability:** Nothing in these Rules limits or excludes any person's liability for death or personal injury caused by negligence, for fraud, for breach of the Consumer Rights Act 2015, or for any matter for which liability cannot be lawfully limited or excluded. Subject to this, Promoter will not be liable for: (i) any loss or damage caused by a third party who is not acting on behalf of or under the direct instructions of Promoter; (ii) any loss or damage occurring as a result of the winner taking up and using any third-party product or service forming part of the Prize (except where caused by the negligence of Promoter, its agents or distributors or that of their employees); (iii) any loss or damage where it was not obvious that the entrant would suffer such loss or damage and nothing the entrant said to Promoter before they entered this Promotion meant that Promoter should have expected it to happen (so, in the law, the loss was "unforeseeable"); (iv) any loss or damage caused by any event or circumstance beyond Promoter's reasonable control; (v) any loss of profits or revenue, loss of business or contracts, loss of anticipated savings, wasted expenditure or loss of goodwill; or (vi) any unavailability of Promoter's websites, apps or social media accounts.

18. **No endorsement:** The Promotion is in no way sponsored, endorsed, administered by or associated with Instagram, Facebook or any other social media platform ("**Social Media Platforms**" or any other third party. All third-party trademarks and other intellectual property rights are hereby acknowledged. Use of and entry to promotions via Social Media Platforms is always subject to the rules, terms and policies of those platforms. By entering the Promotion, entrants are providing information to Promoter, not to any Social Media Platforms. To the maximum extent permitted by applicable law, Social Media Platforms shall have no liability to any person in connection with or arising out of the Promotion howsoever caused, including for any costs, expenses, damages and other liabilities.

19. **Cancellation and variation:** Promoter reserves the right to vary, suspend or cancel the Promotion and/or these Rules if it considers it necessary or appropriate to do so, including if there is any actual or anticipated breach of applicable law or if variation, suspension or cancellation is necessary due to an event outside Promoter's reasonable control. Promoter reserves the right to cancel, modify or suspend the Promotion should it not be capable of running as planned for reasons including but not limited to tampering, unauthorised intervention, fraud, dishonesty, technical failures, or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper

conduct of this Promotion. In the event of cancellation, prizes may be awarded to winners drawn from entries received prior to cancellation.

20. **Disqualification:** Without limiting the options available to Promoter, Promoter reserves the right at any time to disqualify any entrant that Promoter regards as being in breach of these Rules, any applicable laws, any terms and conditions or policies referred to in these Rules and/or the spirit of the Promotion.

21. **Interference with the Promotion:** Any attempt to damage or undermine the content or legitimate operation of the Promotion is prohibited and may also be a violation of criminal and/or civil laws. Promoter reserves all its rights and remedies to deal with breaches or suspected breaches of this section including, without limitation, to exclude any entrant or winner believed to be associated with such activity.

22. **Access to promotional microsite:** The Promoter does not guarantee continuous or secure access to the microsite. No responsibility can be taken for entries which are lost, delayed, corrupted, damaged, misdirected or incomplete or which cannot be delivered for any technical, delivery or other reason. Proof of sending will not be accepted as proof of receipt.

23. **Publicity:** By entering the Promotion, each entrant agrees that if they win the Après-Ski Escape Prize, Promoter shall be entitled to announce their name on Promoter's websites and social media. By entering the Promotion, all entrants grant to Promoter a non-exclusive, perpetual, worldwide licence to use (and to grant a sub-license to Promoter group companies and other third parties to use) their entry for the purpose of administering the Promotion and prize fulfilment, for internal business purposes, for publicity purposes connected with the Promotion and for general advertising, marketing and PR purposes. This licence includes (without limitation) the right to edit, modify and adapt the entry, to incorporate the entry into or combine it with other materials, and to publish the entry in any media, including on Promoter's websites and social media. Entrants may also be asked (without further reward) to take part in reasonable publicity connected with the Promotion.

24. **Disclosure of winner's details:** By entering the Promotion, each entrant acknowledges that in the event of a win their surname and county of residence may be disclosed to persons enquiring, where permitted by law. Any entrant may object to their information being made available in this way, or may request that the amount of information made available be reduced, by contacting Promoter using the contact details at the end of these Rules. In these circumstances, the entrant acknowledges that Promoter may nevertheless disclose the relevant information, and the entrant's entry, to the Advertising Standards Authority (and/or any other competent authority) if required to do so. This may happen where Promoter is required to demonstrate that it has awarded any advertised prizes. To request disclosure of the surname and county of the Après-Ski Escape Prize winner, enquirers must submit a request to **AperolCompetition@campari.com** within one (1) month following the end of the Entry Period. Details will only be disclosed (if permitted by law) after all prizes have been awarded.

25. **Personal data:** Entrants acknowledge that any personal data processed in connection with the Promotion will be processed in accordance with Promoter's Privacy Notice, which is available at **privacy_notice_eng_ggl_promotions.pdf**. In particular, Promoter will share personal data with PromoVeritas Limited (company number 04437132), a third-party supplier engaged by Promoter to assist with the administration of the Promotion. The names of the Après Ski Escape Prize winner and their guests will also be provided to the relevant travel operator,

accommodation provider and/or other supplier to enable them to issue tickets and otherwise fulfil the prize. More information about how these travel operators and other third parties will process personal data, please see the privacy notices on their websites.

26. **Accessing these Rules:** Any website on which these Rules are posted is only intended to be accessed from Great Britain and where permitted by law. Promoter makes no representation that materials relating to the Promotion are appropriate or available for use at other locations. Access to them from territories where their contents are illegal is strictly prohibited.

27. **Severance and waiver:** If any part of these Rules is or becomes invalid, illegal or unenforceable, the validity, legality and enforceability of the rest of these Rules will not be affected. Promoter's failure to enforce any provision of these Rules will not constitute a waiver of that provision.

28. **Disputes:** Subject to the "Law and Jurisdiction" section below, if there is a dispute about the Promotion or these Rules, Promoter's decisions are final. If there is a conflict between these Rules and any other document referred to in these Rules or those in any promotional material, these Rules take precedence to the extent necessary to resolve the conflict.

29. **Law and jurisdiction:** The Promotion and these Rules are governed by English law. Wherever you live in Great Britain, you can bring claims against Promoter in the English courts. If you live in Wales or Scotland, you can also bring claims against Promoter in the courts of the country you live in. Promoter can claim against you in the courts of the country you live in.

30. **Accessibility:** If you have any difficulty accessing or entering this promotion, please contact us at **AperolCompetition@campari.com**. If you would like these Rules in another format (for example: audio, large print, braille) please contact us and we will endeavour to provide it.

31. **Contact:** General enquiries about the Promotion can be sent to Promoter at: **AperolCompetition@campari.com**. Postal correspondence can be sent to 14-16 Great Portland Street, London W1W 8QW.

Shortform T&Cs for neck tag and other promotional assets

GB 18+ only. Open 01/11/25 to 28/02/26. To enter: (1) Purchase promo bottle of Aperol 70cl (ABV 11%) from participating store, (2) Scan QR code on neck tag or visit www.aperol.com/en-gb/ski-trip, (3) Submit entry form with neck tag code, (4) Spin snowflake. 240 Spin Prizes: 150 Aperol Beanies, 10 Aperol Neck Warmers, 16 Aperol Earmuffs, 7 Aperol Fluffy Bucket Hats, 6 Aperol Jumpers (size L), 51 Aperol ice cube trays. Spin Prizes are randomly awarded by a computer algorithm that allocates a time/date to each prize. First spin after time/date wins prize. Final prize draw on 06/03/26 to win 1 'Après Ski Escape': 7-nights chalet stay plus ski passes and flights for winner & 3 guests (18+) to Les Arcs, France. Claim prize within 14 days of notification. Travel between 02/01/27 & 31/03/27. Blackout dates apply. Max 1 entry per person. Neck tag required for prize claim. Promo bottles subject to availability. T&Cs: www.aperol.com/en-gb/ski-trip. Promoter: Glen Grant Ltd t/a Campari UK, 14-16 Great Portland St, London W1W 8QW.