

APEROL SMEG PROMOTION FAQs

1. Who can enter this promotion?

Entry is open to UK residents (England, Scotland, Wales, Northern Ireland) aged 18 and over. Employees of Campari UK and its partners, along with their families, can't enter.

2. When does the promotion run?

The promotion opens on **20 May 2025** and closes on **31 August 2025**. However, to win a Smeg Aperol Mini Fridge, your entry must be submitted between **20 May and 30 June 2025**.

3. How do I enter?

- Buy a promotional 4-pack of Aperol Spritz Ready to Serve.
- Scan the QR code on the pack or go to www.aperol.com/en-gb/smegpromotion.
- Upload your purchase receipt and complete the entry form.

4. How many times can I enter?

Just once! Only **one entry per person** is allowed, and you can win a maximum of **one prize**.

5. What prizes are available?

- **42 Smeg Aperol Mini Fridges** (1 to win each day between 20 May and 30 June).
- **50 £100 Aperol Merchandise Vouchers** (randomly spread across the full promotional period).
- **Final Draw Prizes:** 5 fridges and 5 vouchers drawn from all non-winning entries on 1 September 2025.

6. How are winners selected?

This promotion uses a “winning moments” system. A computer randomly picks winning times each day. If you enter just after one of those times, you win! Non-winners go into the final draw.

7. How will I know if I've won?

If you win instantly, you'll see a notification on your screen right after entering. You'll also get an email within 7 days. Final draw winners will be contacted by phone, text, or email.

8. How do I claim my prize?

Winners must respond and provide requested details (like your address) within **14 days** of being notified. Don't forget to check your spam/junk folders!

9. How will I get my prize?

- **Mini Fridges** will be delivered to your home address within 30 days.
- **Merchandise Vouchers** will be sent as digital codes to your email or phone.

10. Can I exchange my prize or get cash instead?

No, prizes aren't exchangeable or refundable, and there's no cash alternative. If necessary, Campari UK may swap a prize for something equally fabulous.

11. Where can I use my £100 Aperol Merchandise Voucher?

Vouchers are redeemable at shop.aperol.com/en-gb.

12. What if I miss the claim deadline?

If you don't claim your prize within 14 days, it will be offered to another entrant.

13. Can I find out who won?

Yes. To request winners' surnames and counties, email Info@winners-list.com a month after 31 August 2025.

14. I have a question or need help entering — who do I contact?

Drop the team an email at info@winwithAperol.co.uk For alternative formats (like large print or braille), they can help with that too.